Final Event 24-25<sup>th</sup> of May 2022



Powerful Advanced N-Level Digital Architecture for models of electrified vehicles and their components

# Round table discussion: future European projects



### Panel members



$\odot$	Alain Bouscayrol	Professor in Electrical Systems
		University of Lille
		Coordinator of PANDA
$\odot$	Omar Hegazy	Professor in EPOWERS Research Group
		Vrije Universiteit Brussel
		Coordinator of ACHILLES and ASSURED
$\odot$	Valentin Ivanov	<b>Professor in Automotive Engineering</b>
		Technical University of Ilmenau
		Coordinator of XiLforEV
$\odot$	Cristi Irimia	Research manager
		Siemens Industry Software Romania
$\odot$	Mariam Ahmed	System and vehicle simulation engineer
		VALEO, France
$\odot$	Gabriel Mihai Sirbu	Project manager
		Renault Group Romania



### Zoom in







# The global view

#### Paris agreement

☑ Limit global warming to +2 C

#### **©** European Union

- Net-zero greenhouse gas emissions by 2050
- 100% zero-emission cars in 2035

#### ତ US:

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50% electric vehicle (EV) target for 2030

- "Why the automotive future is electric", McKinsey, September 2021

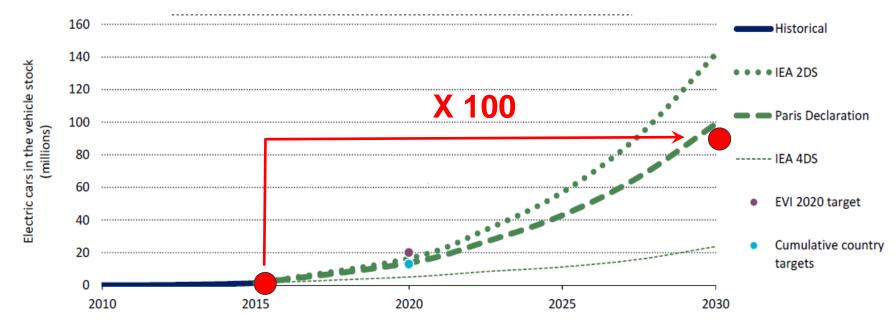
- https://pfa-auto.fr/wp-content/uploads/2021/10/Feuille-de-route-filie%CC%80re-auto-a%CC%80-2030-vF.pdf





### The global view





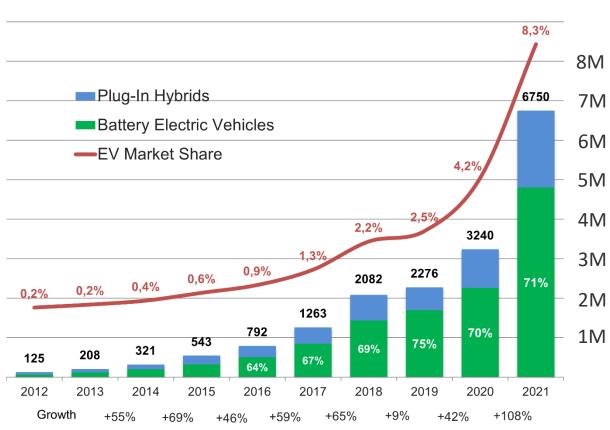
Note: 2DS = 2°C Scenario; 4DS = 4°C Scenario.

#### From 1 M to 100 M of EVs in 15 years



### The market view

#### GLOBAL BEV & PHEV SALES ('000s)



**EV** VOLUMES



#### **Investments by industry:**

- ☺ >\$400 billion since 2012
- $\odot \sim$  \$100 billion since 2020

https://www.ev-volumes.com/

"Why the automotive future is electric", McKinsey, September 2021



### The European view



#### **©** Clean and competitive solutions for all transport modes

- © Technological progress, but GHG emissions not in line with Paris Agreement
- Intensify research and innovation, across all transport modes

#### **EU vision:**

- Accelerated uptake of zero tailpipe emission solutions
- Innovative mobility concepts for people and goods
- A more circular economy
- Ensure supply of materials



# The mobility view



### Shift in mobility:

- ☺ Electrification
- Connected driving
- Autonomous driving
- ☺ Shared mobility

"Mobility's net-zero transition: A look at opportunities and risks" McKinsey, April 2022



# The automaker view

### Large technology shift

- Electrification
- Growing share of software
- Growing complexity

#### O Customer expectations

- Higher expectations (electrification, connectivity, etc.)
- No compromise on hardware quality
- Same cost level, preferably less

### Strong momentum for EV's, but:

- costs for hardware almost optimized
- profitability is low, slightly above breakeven at best
- McKinsey: 12 out of 16 analyzed EVs have negative profit margins

"Electrifying the bottom line: How OEMs can boost EV profitability", McKinsey, November 2021





### Automotive market: pretty heavy weather

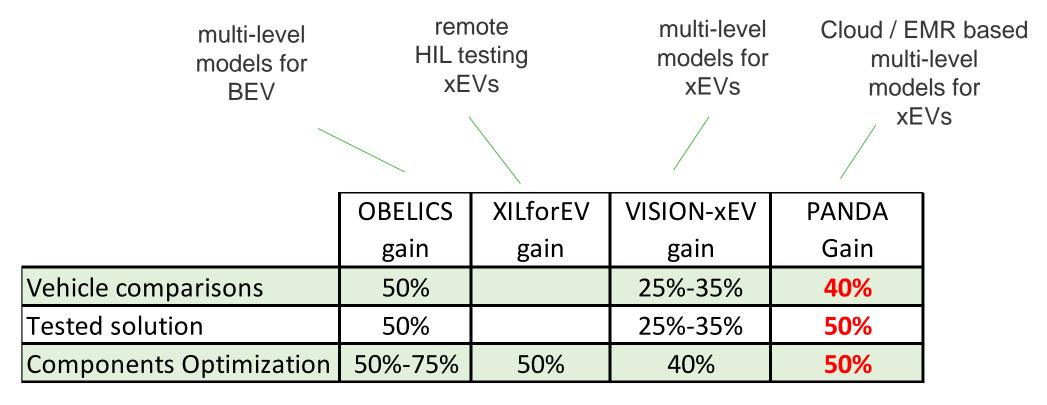






### The power of simulations





https://obelics.eu/

https://xil.cloud/

https://vision-xev.eu/

www.project-panda.eu



# The simulation view

#### Simulations

- ☺ What is the future role?
- What are the main challenges?
- ☺ Which problems can it solve?
- ☺ Which problems can it NOT solve?







### Let's discuss!

www.project-panda.eu







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